

Medical Economics®

2010
BEST
Financial
Advisers
For Doctors

SMARTER BUSINESS >> BETTER PATIENT CARE

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WHO IS YOUR FAMILY'S PERSONAL CFO?

When a patient faces a complex medical issue, no team of medical professionals can be successful unless they operate as a team. Your personal financial situation is no different. You and your family need access to an advisor that understands the rapidly changing practice of medicine and the challenges faced by today's medical professional. Furthermore, the success that you have attained makes it unlikely that any one "trusted advisor" can serve all of the roles that are required by your family.

At CedarPoint Investment Advisors, Inc. we work to not only understand your unique, personal challenges and opportunities, but also are proactive in coordinating with your other advisors to actively develop and implement the strategies required to remedy and benefit from them.

Enhancing Quality of Life

Our primary goal is to dramatically enhance our clients' quality of life and peace of mind by effectively serving as their personal "Chief Financial Officer." The more success that you enjoy, the more overwhelming the world of investing and financial planning can become. By allowing us to serve as your "Personal CFO," we can assist in providing a cohesive financial plan that is coordinated across your team of trusted advisors. While the decisions are always ultimately yours, we become your single point of contact for strategy issues.



Unbiased Advice

Without exception, your interests are placed ahead of our own at all times. We believe in total transparency of the fees that a client incurs, as well as the full disclosure of any potential conflicts of interest. While it is true that we are legally bound to this "Fiduciary Standard," we simply believe that it is the most appropriate way to manage a client's affairs.

**At CedarPoint, we know one thing is certain.
When the client wins, we win. It's just that simple.**



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